



Supporting

**BritishRedCross**

## Working together to tackle loneliness across the UK

Please print, complete & return to:  
Co-op Partnership, British Red Cross, 44 Moorfields, London, EC2Y 9AL

The Co-op and the British Red Cross have teamed up to raise awareness and launch services to tackle loneliness and social isolation in communities across the UK. Loneliness is an increasing but under-recognised crisis that is shortening lives and eroding the health and wellbeing of people across the country. Together, Co-op and the Red Cross will provide vital care and support to help reconnect thousands of isolated and lonely people with their communities. We will also campaign for change and ensure the voices of people experiencing loneliness are heard.

Mr / Mrs / Miss / Ms \_\_\_\_\_ Initials \_\_\_\_\_ Surname \_\_\_\_\_

Address \_\_\_\_\_

Post Code \_\_\_\_\_

\*Email Address \_\_\_\_\_

*\*Please only give us your email address if you are happy for us to communicate with you in this way. You can stop receiving emails at any time and we will not share your email address with any other organisations.*

I would like my donation to go towards helping the British Red Cross tackle loneliness (please tick) ☐

I enclose a cheque / postal order made payable to 'British Red Cross' of £ \_\_\_\_\_

**Or** please debit £ \_\_\_\_\_ from my: (please circle the card you wish to use)

Visa / Mastercard / CAF Charity Card / Maestro

Card number

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Expiry date

MM	/	YY
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Start date

MM	/	YY
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Issue No (Maestro only)

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Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Gift Aid allows us to claim back 25p of tax for every £1 you give***giftaid it*☐ **I am** a UK taxpayer and I would like the British Red Cross to reclaim the tax on all qualifying donations I have made, as well as any future donations, until I notify them otherwise (please tick)

*I understand that if I pay less income / capital gains tax than the amount of gift aid claimed on all my donations in the tax year in which they are received, it is my responsibility to pay any difference.*

*Please remember to let us know of any changes to your tax status including changes to your name or address or if you need to cancel this agreement.*

We're so grateful for your support, thank you. As part of the Red Cross we will send you updates about how your gift has helped transform lives and how you can donate and help in the future. We'll never sell or pass your details to anyone who isn't directly working on our behalf and we promise to keep your details safe and secure. If at any time you want to change the way we communicate with you please contact us: at FREEPOST RED CROSS, mailenquiries@redcross.org.uk, redcross.org.uk/KeepingInTouch or on 0300 456 11 55.